

Additional Speakers Announced: Perrin Conferences “Challenges Facing the Food & Beverage Industries in Complex Consumer Litigations” Conference November 10 in Washington, D.C.

Berwyn, PA (October 6, 2015) Perrin Conferences announced today additional speakers have been added to their annual conference “[Challenges Facing the Food & Beverage Industries in Complex Consumer Litigations](#)” taking place November 10 at the Grand Hyatt in Washington, D.C. The robust program features in-house counsel and executives from companies such as Campbell Soup, Sodexo, General Mills, Nestle, Landry’s Restaurants and the Grocery Manufacturer’s Association.

New for 2015, the Keynote lunch will feature a discussion on “Litigating the Red Hot BFY (Better For You) Marketplace” by Pulitzer Prize winning journalist and author of the *New York Times* bestseller *Salt Sugar Fat: How the Food Giants Hooked Us*, [Michael Moss](#). “We’re thrilled to add Michael to our line-up,” said Perrin Conferences President and CEO, Lynnsey Perrin. “The value he adds to the program is undeniable.”

This year’s conference, co-chaired by Faith R. Greenfield, Vice President – Legal, Campbell Soup Company, and Ronald J. Levine, Esq., Herrick, Feinstein LLP, features leading food and beverage companies and consumer litigation attorney experts offering their perspectives on a variety of timely issues and emerging trends in food and beverage litigation. Panels include an update on the GMO labeling statute pending before Congress; a discussion on the future of food; insight into labeling challenges; an overview of how to prepare for eDiscovery matters in food and beverage litigation; an update on recent developments in class action and food recall/product contamination litigation; and a “natural debate” discussion of the natural claim argument and whether that terminology can or should be used when genetically engineered ingredients or chemical sounding ingredients are used in food and beverage. Returning for 2015 is the perennially popular in-house counsel roundtable featuring a discussion of current issues by in-house legal professionals from Campbell Soup, Unilever, Nestle, General Mills, Sodexo and Landry’s Restaurants.

All Food & Beverage in-house counsel as well as both plaintiff and defense firms will want to attend this highly informative conference to become educated on the latest Consumer Fraud cases and gain insight on emerging trends in Food Litigation. As always, in-house legal and insurance professionals are invited to attend with complimentary registration. For more information and to register, please contact Lynnsey Perrin (lperrin@perrinconferences.com) or Robyn Addis (raddis@perrinconferences.com)

About Perrin Conferences

As the leading national provider of joint plaintiff/defendant litigation conferences, Perrin Conferences offers comprehensive and specialized continuing legal education (CE/CLE) in an atmosphere of learning, networking and sharing. The company’s conferences attract influential leaders and foremost talent in the legal industry to discuss current topics in litigation through mock trials, presentations and webinars, setting the standard in professional litigation education and networking.

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